



GameSquare to Report Q1 2025 Financial Results on May 15, 2025

May 8, 2025, Frisco, TX – GameSquare Holdings, Inc. (NASDAQ: GAME), ("GameSquare", or the "Company"), announced today that it expects to release its first quarter 2025 financial results after the close of business on **Thursday, May 15, 2025**. A copy of the news release will be available on the investor website.

Shareholders, investors, interested parties, and media are encouraged to join the Company's earnings call via webcast on Thursday, May 15, 2025, at 5:00 p.m. ET. The call will be hosted by Justin Kenna, GameSquare's CEO and will be joined by other members of GameSquare's management team. Please join the call at

<https://event.choruscall.com/mediaframe/webcast.html?webcastid=BU7rSscH>

About GameSquare Holdings, Inc.

GameSquare's (NASDAQ:GAME) mission is to revolutionize the way brands and game publishers connect with hard-to-reach Gen Z, Gen Alpha, and Millennial audiences. Our next-generation media, entertainment, and technology capabilities drive compelling outcomes for creators and maximize our brand partners' return on investment. Through our purpose-built platform, we provide award-winning marketing and creative services, offer leading data and analytics solutions, and amplify awareness through FaZe Clan Esports, one of the most prominent and influential gaming organizations in the world. With one of the largest gaming media networks in North America, as verified by Comscore, we are reshaping the landscape of digital media and immersive entertainment. GameSquare's largest investors are Dallas Cowboys owner Jerry Jones and the Goff family.

To learn more, visit www.gamesquare.com.

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