



MASIVO SILVER IS NOW MOBILIZING CREWS AND EQUIPMENT FOR MAJOR VALUE-CREATION MOMENT

Vancouver, British Columbia – January 12, 2026 – Masivo Silver Corp. (TSXV: MASS) (OTC Pink: GNYPF) (“Masivo” or the “Company”) is pleased to announce a pivotal milestone in the Company’s growth story as Masivo officially advances into the drilling stage at its Newly optioned Cerro Colorado Project in Sonora, Mexico.

With environmental approvals secured and field operations ramping up, Masivo is now mobilizing crews and equipment to begin full site preparation, including rehabilitation of access routes and construction of drill pads—clearing the final path toward the launch of its Phase I drill program. This moment represents a powerful inflection point for Masivo as the Company transitions from preparation to execution and positions itself for what management believes could be a transformational discovery phase.

A COMPANY IN MOTION — DRILLING MOMENTUM ACCELERATES

Masivo is now:

- Mobilizing site crews and heavy equipment to open priority drill corridors
- Initiating access rehabilitation to unlock multiple high-impact target zones
- Commencing construction of drill pads for the Phase I program
- Securing drilling contractors and water-supply infrastructure
- Finalizing logistics to support continuous drilling operations

The Phase I drill program has been engineered to test a series of high-priority targets generated from extensive surface sampling, geological mapping, and historical datasets. Management believes these targets represent compelling discovery potential capable of materially re-rating the Company.

David Coburn, President & CEO of Masivo Silver Corp., commented:

“This is the defining moment for Masivo. We have laid the groundwork, and now we are mobilizing and executing. With permits secured and crews and equipment moving on site, we are stepping into what we believe could be a company-making phase. Cerro Colorado has all the ingredients of a major exploration success, and we are incredibly excited to begin unlocking that potential for our shareholders.”

TECHNICAL OVERSIGHT

The Company confirms that the Phase I drill program has been designed and will be carried out under the supervision of Brian Brewer, P.Geo., who is the Qualified Person as defined by NI 43-101 and has reviewed and approved the technical content of this release.

FROM EXPLORATION STORY TO RESULTS-DRIVEN CATALYST

Cerro Colorado is a cornerstone asset in Masivo's portfolio. With infrastructure now being established and drilling set to commence, the Company enters a high-impact catalyst phase one that management believes has the potential to rapidly accelerate shareholder value.

Investors can expect a steady flow of operational and drilling updates as Masivo advances what could become one of the most exciting emerging silver exploration stories in the region.

OPTION GRANT

The Company has also granted stock options to purchase up to 2,550,000 common shares of the Company to Directors, Officers, and Consultants, exercisable at a price of \$0.085 per share for a period of five years in accordance with the Company's stock option plan and applicable regulatory policies.

ON BEHALF OF THE BOARD OF DIRECTORS

“David Coburn” Chief Executive Officer

ABOUT MASIVO SILVER CORP.

Masivo Silver Corp. is a Canadian-based exploration company focused on the acquisition, exploration, and development of high-quality precious metal projects in North America. The Company's strategy is to generate exceptional shareholder value through disciplined exploration, aggressive advancement of high-potential assets, and strategic growth.

Forward-looking Statements

This news release contains forward-looking statements within the meaning of applicable securities laws. These statements involve known and unknown risks, uncertainties, and other factors that may cause actual results to differ materially from those expressed or implied. Readers are cautioned not to place undue reliance on these forward-looking statements.

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