

BIGG, Netcoins make Strategic Investment in APX Lending

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NEWS RELEASE

TSXV: BIGG

VANCOUVER – **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”) (TSXV: **BIGG**; OTCQX: **BBKCF**; WKN: **A2PS9W**), a leading innovator in the digital assets space and owner of [Netcoins](#), [Blockchain Intelligence Group](#), and [TerraZero](#) is pleased to announce a strategic investment in APX Lending by BIGG Digital Assets and the formation of a partnership between APX Lending and Netcoins.



Highlights

- BIGG Digital Assets has strategically invested in APX Lending’s latest fundraising round. APX Lending will use the funds for further aggressive growth in Canada and the US.
- Last month, APX Lending received Exemptive Relief from the Canadian Securities Administrators (CSA) - a first-of-its-kind decision for a crypto-backed lending business in Canada.
- Netcoins and APX Lending have entered into a partnership to expand crypto-backed lending in Canada and the U.S., with coordinated go-to-market efforts planned throughout 2025.

“The global crypto-backed lending market is projected to exceed [\\$45 billion by 2030](#), and Netcoins wants to ensure that our clients are at the forefront of access to this product”, said Netcoins CEO Fraser Matthews. “Andrei Poliakov has a long track record of success, and we are very excited to introduce our users to crypto lending, both as an investor and as a partner.”

“The demand we’ve seen for compliant and regulated crypto-backed lending has been consistently strong, especially as more investors look to unlock liquidity without compromising security. BIGG’s investment and the partnership with Netcoins reinforce the momentum we’re

building. With a clear regulatory advantage and the right partners, we're well-positioned to continue to scale across Canada and the US in 2025 and beyond", stated Andrei Poliakov, CEO and Founder, APX Lending.

About APX Lending

APX Lending is a crypto-backed lending platform, providing instant liquidity to borrowers while maintaining compliance and security. The company enables retail and institutional borrowers to leverage their digital assets without selling them, offering a secure and compliance-focused borrowing experience. Founded by Andrei Poliakov, co-founder of Coinberry, one of Canada's oldest and largest regulated crypto exchanges, APX Lending is pioneering the future of regulated crypto-backed lending worldwide.

For more information, please visit <https://www.apxlending.com/>

On Behalf of the Board

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. To support this vision, BIGG invests in products and companies. BIGG has three portfolio companies: Netcoins ([Netcoins.com](https://www.Netcoins.com)), Blockchain Intelligence Group ([BlockchainGroup.io](https://www.BlockchainGroup.io)), and TerraZero ([TerraZero.com](https://www.TerraZero.com)).

Netcoins offers secure crypto trading in Canada and the USA, with a mission to make crypto trading easy. It has a robust product offering with over 60 assets for Crypto Trading, Netcoins Pay Mastercard, and Staking. Netcoins facilitates crypto trading via its cutting-edge Mobile and Web applications, API, and OTC Trading Desk. For more information, please visit our website, www.Netcoins.com.

Blockchain Intelligence Group is an industry leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is a deep-rooted expertise in visualizing digital assets and market related activities. This expertise is leveraged to monitor transactional data with a constant eye to assisting our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website www.BlockchainGroup.io.

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's

Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavours together as one. TerraZero owns digital real estate for brands to establish a presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the Intraverse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://TerraZero.com/> or contact hello@TerraZero.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.BIGGdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

Forward-Looking Statements

Certain statements in this release are forward-looking statements or information, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, the expected benefits and outcomes of the Netcoins and APX Lending partnership to expand crypto-backed lending in Canada and the U.S., the expected adoption and growth of cryptocurrency and the Company's products and services, adding additional cryptocurrency assets/coins to Netcoins, evaluating, researching and predicting market trends, re-launching the web trading platform for Netcoins and the expected timeline, the development and completion of products and services, the launch of products and services, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are

expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the ability to obtain and/or maintain licences, permits and approvals that are necessary to operate the business; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; increase in costs and expenses; the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of or statements made by, third parties in respect of the matters discussed above.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.