

Rubicon Organics to Present at The Planet MicroCap Showcase in Las Vegas, NV and at ICBC Berlin B2B in Berlin, Germany

VANCOUVER, BRITISH COLUMBIA, April 11, 2025 -- Rubicon Organics Inc. (TSXV: ROMJ) (OTCQX: ROMJF) ("Rubicon Organics" or the "Company"), is Canada's leading premium licensed producer focused on cultivating and selling organic certified and premium cannabis products and ultra-premium products, is pleased to announce its upcoming participation in two industry events: the Planet MicroCap Showcase: VEGAS 2025, taking place April 22–24, 2025, at the Paris Hotel & Casino in Las Vegas, Nevada, and the International Cannabis Business Conference ("ICBC") Berlin B2B scheduled for April 29–30, 2025, at the Estrel Berlin Hotel in Berlin, Germany.

Planet MicroCap Showcase: VEGAS 2025

Rubicon Organics will deliver a company presentation on Wednesday, April 23, 2025, followed by one-on-one investor meetings with Margaret Brodie, Chief Executive Officer ("CEO"), on Thursday, April 24, 2025. A webcast of the presentation will be available live and for replay via the link below.

Presentation Details:

Date: April 23rd, 2025 Time: 11:30 AM PST Location: Paris Hotel & Casino, Las Vegas, NV, USA Webcast: Link

If you would like to book 1x1 investor meetings with Rubicon Organics and to attend the Planet MicroCap Showcase: VEGAS 2025, please make sure you are registered <u>here</u>.

ICBC Berlin B2B

Margaret Brodie, CEO, will join a panel discussion on Tuesday, April 29, 2025, as part of the ICBC Berlin B2B event. The panel will feature industry executives, policymakers, and international experts discussing key issues shaping the future of the cannabis B2B ecosystem.

Panel Discussion Details:

Date: April 29th, 2025 **Panel Discussion Start Time:** 11:45 AM CET **Location:** Estrel Berlin Hotel, Berlin, Germany

To register for the event, visit <u>here</u>.

ABOUT RUBICON ORGANICS INC.

Rubicon Organics Inc. is the global brand leader in premium organic cannabis products. The Company is vertically integrated through its wholly owned subsidiary Rubicon Holdings Corp, a

licensed producer. Rubicon Organics is focused on achieving industry leading profitability through its premium cannabis flower, product innovation and brand portfolio management, including three flagship brands: its super-premium brand Simply Bare™ Organic, its premium brand 1964 Supply Co™, and its cannabis wellness brand Wildflower™ in addition to the Company's mainstream brand Homestead Cannabis Supply™.

The Company ensures the quality of its supply chain by cultivating, processing, branding and selling organic certified, sustainably produced, super-premium cannabis products from its stateof-the-art glass roofed facility located in Delta, BC, Canada.

CONTACT INFORMATION

Margaret Brodie CEO Phone: +1 (437) 929-1964 Email: <u>ir@rubiconorganics.com</u>

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Cautionary Statement Regarding Forward Looking Information

This press release contains forward-looking information within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, statements regarding Rubicon Organics' goal of achieving industry leading profitability are "forward-looking statements". Forward-looking information can be identified by the use of words such as "will" or variations of such word or statements that certain actions, events or results "will" be taken, occur or be achieved. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, events or developments to be materially different from any future results, events or developments expressed or implied by such forward looking statements. The forward-looking information in this press release is based on certain assumptions that management considers reasonable under the circumstances, including the Company's participation in the Planet MicroCap Showcase: VEGAS 2025 and ICBC Berlin B2B, the potential benefits of such event, the Company's financial performance, strategic expansion plans, market position, and future industry developments. These statements are based on current expectations, estimates, and projections about the Company's business and the industry in which it operates. Risks and uncertainties associated with the forward-looking information in this press release include, among others, risks related to regulatory approvals, changes in market conditions, competition, supply chain disruptions, the Company's ability to maintain certification standards, and the successful implementation of its business strategy. These factors should be considered

carefully, and readers are cautioned not to place undue reliance on such forward-looking statements. Although Rubicon Organics has attempted to identify important risk factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other risk factors that cause actions, events or results to differ from those anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in forward-looking statements. Rubicon Organics assumes no obligation to update any forward-looking statement, even if new information becomes available as a result of future events, new information or for any other reason except as required by law.