

# **BIGG Digital Assets Highlights Investor Relations Program with BTV Feature, CEO Interview Series, and Upcoming Conferences**

**September 23, 2025**

NEWS RELEASE

**TSXV: BIGG**

VANCOUVER – **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”) (**TSXV: BIGG; OTCQB: BBKCF; WKN: A2PS9W**), a leading innovator in the digital assets space and owner of [Netcoins](#), [Blockchain Intelligence Group](#), and [TerraZero](#), is pleased to announce a series of recent and upcoming Investor Relations initiatives designed to expand awareness of BIGG, highlight its business progress, and strengthen relationships with both new and existing shareholders.

## **As part of this expanded program:**

**BTV Feature:** Netcoins, BIGG’s regulated Canadian crypto trading platform, is featured in *BTV – Business Television’s* segment “**Built for Canada, Powered by Trust**”, which aired on the BNN Bloomberg Channel on **September 17 at 7:30pm ET** and **September 20 at 8:00pm ET**. The feature is also available online here: [Netcoins – Built for Canada, Powered by Trust](#).

**BTV Commercial Campaign:** Netcoins is also featured in a national advertising campaign running across streaming and YouTube pre-roll from **September 2 – October 27, 2025**. The commercial can be viewed here: [Netcoins – Canada’s Trusted Gateway to Crypto Trading](#).

**Blockchain North CEO Interview Series:** BIGG is producing an interview series featuring Fraser Matthews, CEO of Netcoins, alongside some of North America’s most prominent blockchain and crypto leaders. These conversations will provide investors with insights into the future of Bitcoin, blockchain adoption, and BIGG’s leadership in regulated crypto.

**Cantech Letter Investment Conference:** BIGG will present on **October 9, 2025, at 11:00am ET** at Canada’s premier small-cap investment event in Toronto, Ontario.

**CIRI Investor Relations Training:** Fraser Matthews will also attend the **Essentials of Investor Relations program in Toronto**, hosted by the Canadian Investor Relations Institute (CIRI), underscoring BIGG’s commitment to adopting best practices in shareholder communications.

**Fraser Matthews, President and CEO of Netcoins, commented:**

*“Investor engagement is central to our growth strategy. Through BTV, our Blockchain North interview series, and upcoming conferences, we are not only focused on attracting new investors but also ensuring that our existing shareholders are excited about the progress we are making. BIGG is building trust, transparency, and long-term value – and these investor-facing initiatives are key to sharing that story.”*

**Direct Links**

**BIGG Digital Assets BTV video feature**, which was broadcast on September 17, 2025 at 7:30 pm ET & September 20, 2025 at 8:00 pm ET on BNN Bloomberg. The video can be found online using this link: <http://www.b-tv.com/post/netcoins-built-for-canada-powered-by-trust-btv-ftp>

The feature is also available on the BTV homepage: [www.b-tv.com](http://www.b-tv.com) and has been posted on the Thomson Reuters Insider Network at <https://lseg.group/4gmXD65>, where it can be viewed by over 80,000 financial professionals.

**Netcoins BTV Commercial**

<https://www.b-tv.com/post/netcoins-canadas-trusted-gateway-to-crypto-trading-btv-15>

**BIGG CEO Series in Partnership with Blockchain North**

**Interview with Sunny Ray, CEO of Matador Technologies**

<https://www.youtube.com/watch?v=nvMJOBc1dOM&t=127s>

**Interview with Andrei Poliakov, Founder and CEO of APX Lending**

<https://www.youtube.com/watch?v=kXRSTL2Bj9s>

**Interview with Shone Anstey, Founder and CEO of LQWD Technologies**

[https://www.youtube.com/watch?v=SBf\\_EFFY5N8](https://www.youtube.com/watch?v=SBf_EFFY5N8)

**On Behalf of the Board**

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**About BIGG Digital Assets Inc.**

**BIGG Digital Assets Inc.** (TSXV: BIGG; OTCQB: BBKCF; WKN: A2PS9W) owns, operates, and invests in crypto businesses that support a compliant and safe digital asset ecosystem. BIGG's portfolio includes:

- **Netcoins** – A regulated Canadian and American crypto trading platform.
- **Blockchain Intelligence Group** – Blockchain analytics and forensics solutions.
- **TerraZero Technologies** – Immersive Media, Metaverse and Web3 development.

BIGG believes the future of crypto is secure, compliant, and trusted. Learn more at [www.biggdigitalassets.com](http://www.biggdigitalassets.com).

**Netcoins** is a Crypto trading platform providing secure, regulated access to a growing range of digital assets. With a commitment to transparency and compliance, Netcoins serves both retail and institutional investors, offering a trusted way to buy, sell, and hold crypto in Canada. Learn more at [www.netcoins.com](http://www.netcoins.com).

**TerraZero Technologies Inc.**, a leading Metaverse development group and Web3 technology company, is transforming how brands connect with audiences through next-gen immersive experiences. Leveraging the power of Agentic AI, TerraZero is building dynamic bridges between the physical and virtual worlds — where enterprise, creativity, and commerce seamlessly converge. With a Metaverse-agnostic vision and a fully integrated model, TerraZero designs, builds, and operates virtual assets and solutions that unlock new revenue streams and user engagement opportunities. Through its Intraverse platform, TerraZero offers a full digital ecosystem: Immersive Experience Creation, Advertising, Data Analytics and Events & Marketing. From gamified experiences to enterprise-level activations, TerraZero is shaping the future of how we live, work, and play in the Metaverse. For more information, please visit <https://terrazero.com/> or contact [hello@terrazero.com](mailto:hello@terrazero.com).

**Blockchain Intelligence Group** is an industry leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is a deep-rooted expertise in visualizing digital assets and market related activities. This expertise is leveraged to monitor transactional data with a constant eye to assisting our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website [www.BlockchainGroup.io](http://www.BlockchainGroup.io).

For more information and to register for BIGG's mailing list, please visit our website at <https://www.BIGGdigitalassets.com>. Or visit SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

### **Forward-Looking Statements**

Certain statements in this release are forward-looking statements or information, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, and the expected benefits and outcomes. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the

negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that it will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on [www.sedarplus.ca](http://www.sedarplus.ca). In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the ability to obtain and/or maintain licences, permits and approvals that are necessary to operate the business; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; increase in costs and expenses; the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of or statements made by third parties in respect of the matters discussed above.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*