

Advisory Update – Thunderbird Entertainment Group – Notice of Fiscal 2025 Q3 Conference Call and Webcast

VANCOUVER, British Columbia--(BUSINESS WIRE)--April 24, 2025--Thunderbird Entertainment Group Inc. (TSXV:TBRD) (OTCQX:THBRF) (“Thunderbird” or the “Company”), a global award-winning, full-service multiplatform production, distribution and rights management company, today announced it will file the Company’s fiscal Q3 2025 results on Monday, May 12, 2025, and hold a conference call and webcast on Tuesday, May 13, 2025 at 11 a.m. PT/ 2 p.m. ET.

During the conference call, Thunderbird’s Chief Executive Officer and Chair Jennifer Twiner McCarron will provide a business operations overview. Chief Financial Officer Simon Bodymore will present the financial statements. Ms. Twiner McCarron and Mr. Bodymore will conduct a short question and answer session after the prepared remarks.

Conference Call & Webcast Information

Date: May 13, 2025

Time: 11 a.m. PT/ 2 p.m. ET

Pre-Registration:

To pre-register for this call, please go to the following link and you will receive access details via email: <https://registrations.events.direct/Q4I9843874>

If you are unable to pre-register, please see the information for joining by webcast or telephone:

Webcast: <https://events.q4inc.com/attendee/899059413>

Canada Toll Free: +1 (800) 715-9871

United States (Toll-Free): +1 (800) 715-9871

All other locations: +1 (646) 307-1963

Access Code: 98438

Press *1 to ask a question, press *1 again to withdraw your question, or *0 for operator assistance.

Participants joining by phone are requested to call the conference line 10 minutes early to avoid wait times while connecting to the call. The conference call will be webcast live and available for replay via the “Investors” section of the Thunderbird website.

For information on Thunderbird and to subscribe to the Company’s investor list for news updates, go to www.thunderbird.tv.

ABOUT THUNDERBIRD ENTERTAINMENT GROUP

Thunderbird Entertainment Group is a global award-winning, full-service multiplatform production, distribution and rights management company, headquartered in Vancouver, with additional offices in Los Angeles and Ottawa. Thunderbird creates award-winning scripted, unscripted, and animated programming for the world’s leading digital platforms, as well as

Canadian and international broadcasters. The Company develops, produces, and distributes animated, factual, and scripted content through its various content arms, including Thunderbird Kids and Family (Atomic Cartoons), Thunderbird Unscripted (Great Pacific Media) and Thunderbird Scripted. Productions under the Thunderbird umbrella include *Mermicorno: Starfall*, *Super Team Canada*, *Molly of Denali*, *Highway Thru Hell*, *Kim's Convenience*, *Boot Camp* and *Sidelined: The QB and Me*. Thunderbird Distribution and Thunderbird Brands manage global media and consumer products rights, respectively, for the Company and select third parties. Thunderbird is on Facebook, X, and Instagram at @tbirdent. For more information, visit: www.thunderbird.tv.

Neither the TSX-V nor its Regulation Services Provider (as that term is defined in the policies of the TSX-V) accepts responsibility for the adequacy or accuracy of this release, which has been prepared by management.

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