

Clara Technologies Announces Official Sales Buddi Launch on Apple App Store, Powered by Quantum-AI Engine

Mobile App Now Live, Ushering in a New Era of Intelligent, Personalized Sales Coaching

Vancouver, British Columbia--(Newsfile Corp. - June 30, 2025) - *Clara Technologies Corp.* (CSE: CLTE) (FSE: 4BH) (WKN: A3E4MS) ("Clara" or the "Company"), an innovator in enterprise-level Quantum and AI solutions, is pleased to announce the official launch of its flagship Quantum and AI-powered mobile sales coaching platform, *Sales Buddi*, now live and available for download on the Apple App Store.

Launching on the App Store—a platform that sees over 650 million weekly active users globally—gives *Sales Buddi* immediate exposure to a massive audience of mobile-first professionals seeking performance tools that fit seamlessly into their workflow.

This public launch marks a major milestone in Clara's mission to redefine how sales professionals train, perform, and succeed in a competitive landscape. *Sales Buddi* combines smart psychology, gamified coaching, and a **quantum-enhanced AI engine** to deliver highly personalized sales support at scale.

"Sales Buddi isn't just another sales app—it's an AI-powered teammate," said **Jonah Hicks**, Founder of *Sales Buddi*. "With quantum-backed optimization, it helps users adapt faster, sell smarter, and close more often."

Powered by Quantum Intelligence

At the core of *Sales Buddi* is Clara's advanced Quantum-AI infrastructure, which enables the platform to analyze user behavior, predict buyer intent, and generate optimized follow-up strategies faster and more accurately than traditional AI.

By tapping into quantum-enhanced machine learning, *Sales Buddi*:

- Simulates thousands of sales scenarios in real time.
- Tailors coaching responses based on user-specific personality types.
- Delivers strategic follow-up reminders based on customer sentiment and appointment context.

Built for Real-World Selling

Sales Buddi was developed with one goal in mind: to fill the gap left by outdated sales coaching and disconnected CRM tools. The app offers everything a sales rep needs—from live training prompts to daily mindset support—right from their phone.

Key Features:

- **Quantum-AI Sales Engine** - Supercharged processing to generate personalized coaching, responses, and customer engagement cues.
- **Sales Personality Profiling** - Onboarding quiz identifies one of six sales personalities, shaping a custom coaching style.
- **Strategy Journal** - Input appointment insights and get AI-generated next steps that align with customer goals.

- **Motivation-First Design** - Built to coach, encourage, and hold reps accountable with actionable micro-wins daily.

About Clara Technologies Corp

Clara Technologies Corp is a forward-thinking enterprise technology company developing AI and quantum-enhanced tools to optimize business performance. Its flagship platform *Sales Buddi* is designed to transform how companies approach sales training, operational intelligence, and employee development.

For more information about Clara Technologies Corp and Sales Buddi, visit <https://claratech.ca>.

On Behalf of the Board of Directors

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Forward-Looking Statements

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