

## Netcoins Canada is launching 8 new Alt-Coins on January 21, 2025

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NEWS RELEASE

TSXV: BIGG

VANCOUVER – **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”) (TSXV: **BIGG**; OTCQX: **BBKCF**; WKN: **A2PS9W**), a leading innovator in the digital assets space and owner of Netcoins, Blockchain Intelligence Group, and TerraZero is pleased to announce that **Netcoins Canada is launching 8 new coins on its platform for trading on January 21, 2025.**

Netcoins clients will have complete control of these new coins through user Deposit and Withdrawal functions, allowing these assets to be moved from Netcoins to their wallets or cold storage devices. Netcoins is pleased to offer this feature, which is only available on a limited number of Canadian trading platforms for many new and emerging coins.

Netcoins now offers over 55 crypto assets and is firmly entrenched as a market leader in Canada. Netcoins is excited to allow Canadian investors to trade these alt-coins as the crypto market continues to grow.

“We’ve been observing a lot of interest in the space surrounding AI-related cryptocurrencies and lately, the market has focused on AI agents as tokenized assets”, said Netcoins Product Leader Pavel Dolzhenko. “Virtuals Protocol (\$VIRTUAL) is currently one of the market leaders in allowing users to launch and co-own AI agents, while Artificial SuperIntelligence Alliance is another project in the AI space that our users have requested”, remarked Mr. Dolzhenko.

“The interaction of AI and crypto is something we will be closely watching in 2025. Aside from AI, a lot of the retail mindshare of the previous year was dominated by memecoins, many of which we currently offer, and others like \$POPCAT, and \$FLOKI which we’re adding now”, said Netcoins CEO Fraser Matthews.

“The Solana ecosystem came into its own in 2024, with a tremendous amount of growth, with trading volumes often surpassing Ethereum in 24-hour periods. These large volumes prompted us to list Jupiter (\$JUP), as it’s been one of the leaders in the DEX space”, added Mr. Matthews.

***Coin Information and Data based on January 16, 2025 information from***  
**[CoinMarketCap.com](https://CoinMarketCap.com)**

**About S (Sonic):**

Market cap: \$2.3B USD

Sonic is an EVM L1 platform that offers developers attractive incentives and powerful infrastructure for DeFi. The chain provides over 10,000 TPS and sub-second confirmation times, powering the next generation of decentralized applications. Sonic's Fee Monetization (FeeM) program rewards developers with up to 90% of the fees their apps generate, adapting the Web2 ad-revenue model to a decentralized framework. Developers now directly profit from their app's traffic and user engagement. Furthermore, the Sonic Gateway provides developers and users with seamless access to vast liquidity through a native, secure bridge connected to Ethereum. With a unique fail-safe mechanism, it ensures your assets are protected in all circumstances.

**About FET:**

Market cap: \$3.29B USD

Founded in 2017 and launched via IEO on Binance in March 2019, Fetch.AI is an artificial intelligence (AI) lab building an open, permissionless, decentralized machine learning network with a crypto economy. Fetch.ai democratizes access to AI technology with a permissionless network upon which anyone can connect and access secure datasets by using autonomous AI to execute tasks that leverage its global network of data. The Fetch.AI model is rooted in use cases like optimizing DeFi trading services, transportation networks (parking, micromobility), smart energy grids, and travel — essentially any complex digital system that relies on large-scale datasets.

**About ONDO:**

Market cap: \$1.76B USD

ONDO represents a governance token within the Ondo DAO. This DAO is dedicated to democratizing access to institutional-grade financial services through its governance of Flux Finance. ONDO token holders are not just investors but active participants in shaping the future strategic direction of the DAO, ensuring that the mission to expand financial access remains at the forefront.

**About JUP:**

Market cap: \$1.08B USD

As one of the industry's most advanced swap aggregation engines, Jupiter excels in delivering essential liquidity infrastructure for the Solana ecosystem. Moreover, Jupiter is actively expanding its DeFi product offerings, featuring a comprehensive suite that includes Limit Order, DCA/TWAP, Bridge Comparator, and Perpetuals Trading.

**About POPCAT:**

Market cap: \$606M USD

POPCAT is a meme coin on the Solana blockchain, inspired by the viral internet meme of a cat named Oatmeal. POPCAT has quickly garnered a significant following, leveraging the power of community engagement and the charm of internet culture to establish its presence in the cryptocurrency market. Its playful nature and community-driven approach make it a notable addition to the meme coin segment, appealing to both crypto enthusiasts and meme lovers alike.

**About FLOKI:**

Market cap: \$1.65B USD

Floki (FLOKI), embodies the spirit of community-driven cryptocurrency inspired by Elon Musk's beloved Shiba Inu. As the utility token for the Floki Ecosystem, it engages its fan base through various initiatives, aiming to become a significant player in the meme coin market while providing real utility to its holders.

**About VIRTUAL:**

Market cap: \$2.27B USD

Virtual, is at the forefront of integrating AI with the metaverse. It's designing a protocol that facilitates the future of virtual interactions, where users can engage in a more dynamic, AI-enhanced digital environment, offering new forms of social interaction, commerce, and entertainment.

**About GOAT:**

Market cap: \$364M USD

[Goatcoin](#) (GOAT) is a meme coin and the governance token of Gotcha. GOAT is issued on the Binance Smart Chain and can be used for staking, payments, voting, etc. The platform also performs a weekly airdrop of up to one GOAT to promote active engagement in the Gotcha marketplace. One must be a Gotcha user to be eligible for the airdrop. The amount of GOAT distributed to each address is proportionate to the amount traded. Users can earn more GOAT by increasing the volume of trades.

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## About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins ([netcoins.com](https://netcoins.com)), Blockchain Intelligence Group ([blockchaingroup.io](https://blockchaingroup.io)), and TerraZero ([terrazero.com](https://terrazero.com)).

**Blockchain Intelligence Group** is an industry leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is a deep-rooted expertise in visualizing digital assets and market related activities. This expertise is leveraged to monitor transactional data with a constant eye to assisting our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website [www.BlockchainGroup.io](https://www.BlockchainGroup.io).

**Netcoins** offers secure crypto trading in Canada and the USA, with a mission to make crypto trading easy. Netcoins has a robust product offering with over 50 assets for Crypto Trading, Netcoins Pay Mastercard and Staking (Canada Only). Netcoins facilitates crypto trading via its cutting-edge Mobile and Web applications and through its OTC Trading Desk. For more information please visit our website [www.netcoins.com](https://www.netcoins.com).

**TerraZero Technologies Inc.** is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavours together as one. TerraZero owns digital real estate for brands to establish a presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the Intraverse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://terrazero.com/> or contact [hello@terrazero.com](mailto:hello@terrazero.com).

For more information and to register for BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR+ at [www.sedarplus.ca](https://www.sedarplus.ca).

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

## **Forward-Looking Statements**

Certain statements in this release are forward-looking statements or information, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, the expected adoption and growth of cryptocurrency and the Company's products and services, adding additional cryptocurrency assets/coins to Netcoins, evaluating, researching and predicting market trends, the development and completion of products and services, the launch of products and services, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on [www.sedarplus.ca](http://www.sedarplus.ca). In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the ability to obtain and/or maintain licences, permits and approvals that are necessary to operate the business; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; increase in costs and expenses; the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs

(including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of or statements made by, third parties in respect of the matters discussed above.

The TSX does not accept responsibility for the adequacy or accuracy of the content of this Press Release.