

A Fan Experience First: Minnesota Timberwolves and Aires Tech Launch Pioneering "EMF-Friendly Venue" Tech

Aires Tech is backing this groundbreaking initiative, advancing its mission to optimize EMF radiation from electronics and wireless technology through the Aires Certified Spaces(TM) standard.*

Minneapolis, Minnesota--(Newsfile Corp. - February 19, 2025) - NBA's Minnesota Timberwolves have teamed up with Aires Tech to unveil an unprecedented electromagnetic fields (EMF)-friendly arena for fans, players and employees at Target Center, in addition to integration at the team's practice facility at Mayo Clinic Square. This first-of-its-kind sports experience innovation aims to optimize the EMFs emitted by electronics and wireless technology, creating a healthier, more beneficial experience for all those that work, compete, and cheer at the arena.

[American Aires, Inc.](#) (CSE: WIFI) (OTCQB: AAIRF) ("Aires Tech" or "Aires") is sponsoring the installation of Aires devices designed to screen players and fans from the potentially harmful effects of EMF radiation while enabling electronic devices to continue functioning normally. The long-term deal includes the tech's installation in key player gathering spaces, such as the film room and weight room in the practice facility. Additionally, Aires-backed technology will be integrated into high-traffic fan areas throughout the concourse at Target Center.

The installation marks the first official adoption of the Aires Certified Spaces™ (ACS) standard, a set of protocols for implementing EMF modulation solutions to create authorized EMF-friendly spaces. It also marks an important initial step toward Aires' on-going plan of capturing the commercial B2B market, which represents a massive global opportunity for Aires to equip businesses and organizations of all types with EMF protection solutions.



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"Teaming with the Timberwolves to enhance safety for the best sports fans in the Midwest is a new and trailblazing strategy we expect to build on in our mission to combat the pervasive EMF radiation that surrounds us in modern society," said Josh Bruni, CEO, Aires Tech. "This is the first-ever commercial deployment of the Aires Certified Spaces™ standard for EMF protection on a mass scale, enabling us to impact tens-of-thousands of people at once as opposed to individually. Fans across the venue will benefit from technology designed to optimize EMF radiation emitted by their cell phones and the

wireless systems that inevitably accompany today's modern arena."

The deal will also yield unique sponsorship benefits to Aires immediately and throughout the partnership, including: the right to leverage Timberwolves marks and logos in Aires' marketing campaigns, in-game LED ribbon and scoreboard messaging, courtside signage in the practice facility during the NBA draft, and co-branded social content. The multi-year agreement (Jan. 1, 2025 through Sept. 20, 2027) was negotiated by WME Sports and signed on December 6, 2024, as part of its wide-ranging partnership with Aires Tech to guide the company's brand strategy across sports and entertainment.

This partnership aligns with Aires Tech's ongoing strategy to expand brand awareness while improving marketing efficiency and driving sales by creating EMF-friendly environments across sports. The strategy has yielded recent global alliances with leading sports leagues and organizations in addition to joining forces with top athletes across world-class leagues. At the same time, the Timberwolves partnership also extends Aires' awareness building efforts beyond sports and into the mass market, creating public exposure opportunities.

About American Aires Inc.

American Aires Inc. is a Canadian-based nanotechnology company committed to enhancing well-being and environmental safety through science-led innovation, education, and advocacy. The company is selling a line of proprietary patented silicon-based resonator products that protect against the potentially harmful effects of electromagnetic field (EMF) radiation.* Aires' Lifetune products diffract EMF radiation emitted by consumer electronic devices such as cellphones, computers, baby monitors, and Wi-Fi, including the more powerful and rapidly expanding high-speed 5G networks. The Aires Certified Spaces™ (AiresCertifiedSpaces.com) standard is a set of protocols for implementing EMF modulation solutions to create authorized EMF-friendly spaces. Aires is listed on the CSE under the ticker 'WiFi' and on the OTCQB under the symbol 'AAIRF'. Learn more at www.investors.airestech.com and airestech.com/blogs/emf-101.

*Note: Based on the Company's internal and peer-reviewed research studies and clinical trials. For more information, please visit <https://airestech.com/pages/tech>.

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